



University Council Student Engagement and Success

Minutes: March 5, 2013

Attendees: Angeletti, Rick; Ashby, Susan; Christopher, Greg; Gannon, Debbie; Kline, John; Levy, Paul; Moore, Stacey; Mothes, Holly; Pleuss, Carol; Thorpe, Lauri; Tressel, Jim.

Absent: Dennis, Bryan; Krovi, Ravi.

Meeting called to order at 3:00 pm. February minutes approved and seconded with one change to unfinished business. Debbie has changed and resubmitted minutes to UC sharepoint.

Subcommittee Reports:

I. Veterans

- Mary Rossett met with the organization and put on paper our plan to formulate and pull together HLC & Vision 2020.
- Veterans' Steering Committee will be formed.

New Business:

I. Law Recruitment

- Tuition freeze and non-resident surcharge reduction receiving good press.
- Fall 2012 entering class enrollment was only down 4.6%, the smallest entering class enrollment decrease in the state.
- UA was the highest ranked Ohio school listed in the 2012 rankings for Best Value Law Schools.
- Law school tuition for 2013-14 will increase 6% and then freeze for the Fall 2013 entering class until they graduate.
- Fall 2013 entering non-resident students will pay in-state tuition plus, only \$50 each fall and spring semester.
- Fees are not frozen.

II. Suggestion: Professors to use Twitter

- Greg presented – all professors should be on twitter.
- Would help with retention
- Professors could tweet students in their class reminding them of tests and assignments.
- Connect with students on a social level.
- Suggested...propose the twitter suggestion to USG. Then have them propose it to faculty senate.
- Mandatory for faculty may not happen but there is some merit.
- What are the social media ways to aide student success.
- Non-traditional students may be overwhelmed with twitter.

- Faculty who currently use twitter and are willing to go to faculty senate could speak on this behalf. They could present how twitter has benefited students in their classes.
- A question could be “what are the students’ reactions of those professors currently using twitter.”

III. Akron Campus Applicants – Orientation day

- Direct (DIR) – meets criteria for the major on the application as established by the academic colleges.
- College Ready – does not meet Direct Admit criteria; has minimum HS GPA 3.0 and (21 ACT or 980 SAT critical reading + math)
- Emergent – does not meet Direct or College Ready admit criteria; has minimum HS GPA 2.5 and (17 ACT or 820 SAT critical reading + math)
- Preparatory – does not meet Direct, College Ready or Emergent criteria. Students are admitted to the Summit College Student Success program to begin their freshman year in the Associate of Arts degree program.
- The student will not know they are Emergent/Preparatory.
- Focus will be different during the 1 day orientation vs. the weekend 3-day orientation.
- All advising will be done in Simmons Hall.
- Students will be coded before they arrive for orientation.

Unfinished Business:

I. Issue Brief: Keeping the Rec open during UA Football games.

- Kent Marsden agreed with our decision to keep the Rec open during Football games. This decision will be presented during the April UC meeting.

Meeting adjourned at 4:00 pm.